Western Region*-- North Carolina
2003 Youth Tobacco Survey (YTS)

MIDDLE SCHOOL FACT SHEET

The North Carolina YTS includes data on the prevalence of cigarette and other tobacco products as well as information on tobacco use, environmental tobacco smoke (ETS), cessation, pro-health media, tobacco advertising, school tobacco prevention education, community participation, and access and availability of tobacco products. These areas are critical components that North Carolina should include in a comprehensive tobacco control program.

The North Carolina YTS was a public school-based survey of students in grades 6-12, conducted in 1999, 2001 & 20031. A multi-stage cluster sample design was used to produce representative data of middle and high school students for all of North Carolina. Schools were selected with the probability proportional to enrollment size. Classes were randomly selected and all students in selected classes were eligible to participate. The 2003 YTS western region middle school response rate was 89.2%, the student response rate was 87.2% and the overall response rate was 77.8%. A total of 1,105 western region middle school students participated in the North Carolina YTS in 2003.

### Prevalence

<table>
<thead>
<tr>
<th>Product</th>
<th>Ever Used (%)</th>
<th>White (%)</th>
<th>Black (%)</th>
<th>Hispanic (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Any tobacco</td>
<td>41.1%</td>
<td>40.5%</td>
<td>44.0%</td>
<td>38.2%</td>
</tr>
<tr>
<td>Ever smoke cigarettes</td>
<td>33.4%</td>
<td>34.7%</td>
<td>32.2%</td>
<td></td>
</tr>
<tr>
<td>Currently use any tobacco</td>
<td>17.2%</td>
<td>17.3%</td>
<td>15.7%</td>
<td>13.4%</td>
</tr>
<tr>
<td>Currently smoke cigarettes</td>
<td>11.4%</td>
<td>11.2%</td>
<td>11.6%</td>
<td></td>
</tr>
<tr>
<td>Currently use smokeless tobacco</td>
<td>6.7%</td>
<td>10.3%</td>
<td>2.7%</td>
<td></td>
</tr>
</tbody>
</table>

### Environmental Tobacco Smoke (ETS)

- 38.6% are in the same room as others who smoke during the week
- 69.1% think smoke from others is harmful to them
- 49.1% live in homes where others smoke

### Cessation – Current Smokers

- 46.4% want to quit smoking
- 68.7% attempted to stop smoking in the past year

### Pro-health Media vs Tobacco Advertising

- 82.6% saw or heard anti-smoking media messages in the past month
- 21.5% have an object with a tobacco brand logo

### School

- 48.4% were taught the dangers of tobacco
- 3.6% smoked on school property in the past month

### Community

- 18.9% participated in a community event to discourage tobacco use

### Access and Availability- Current Smokers < 18 years old

- 3.7% buy cigarettes in stores
- 53.2% who bought cigarettes in a store were NOT refused purchase because of their age


2 Detailed 2003 YTS tables including 95% confidence intervals are available upon request.