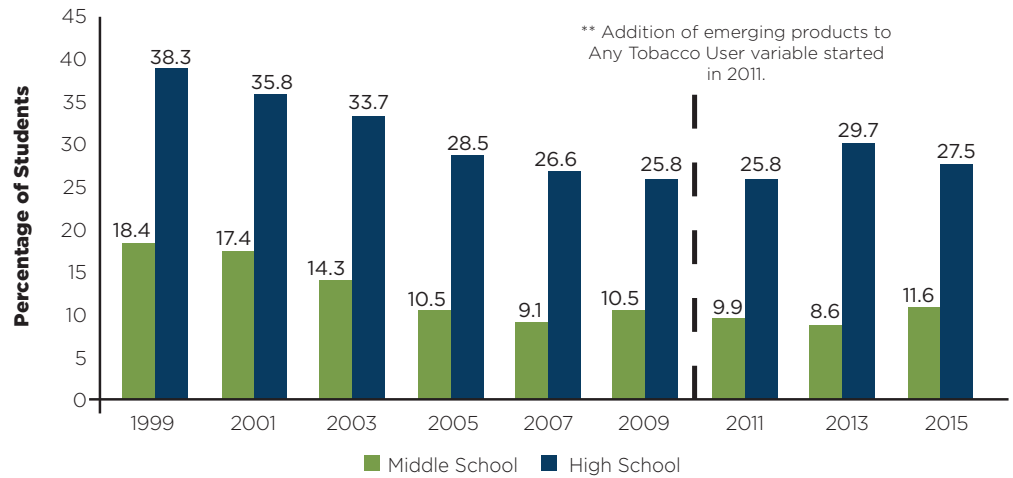


The North Carolina Youth Tobacco Survey (NC YTS) is a public school-based survey of students in grades 6-12 and has been conducted every two years since 1999. For 2015 a total of 6,916 students (3,496 middle school (MS) students and 3,420 high school (HS) students) responded to the survey.

The NC YTS 2015 school response rates were 83.33% and 90.2% for MS and HS, respectively, and student response rates were 85.0% and 82.53% for MS and HS, respectively. The overall response rate was 70.83% for MS and 74.44% for HS. North Carolina enrollment figures (353,519 MS students, and 454,963 HS students) were used to generalize NC YTS findings to all MS and HS students in the state.

NC Middle & High School Current* Users of Any Tobacco Product: NC YTS, 1999-2015**



NC Middle Schools



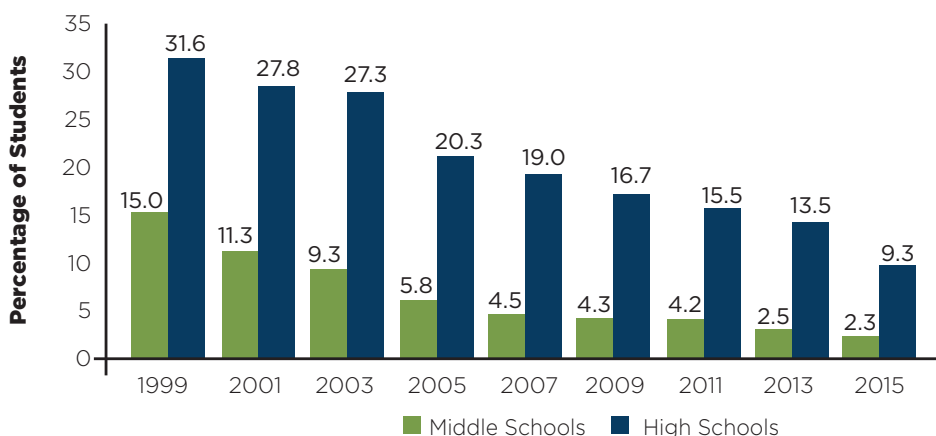
1 in every 10 (~41,008) middle school students is a current tobacco user

NC High Schools



3 in every 10 (~125,115) high school students are current tobacco users

NC Middle & High School Current* Smoking Prevalence: NC YTS, 1999-2015



NC Middle Schools

8,131

Students are currently smoking cigarettes

NC High Schools

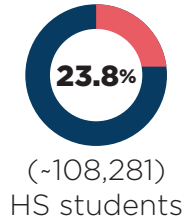
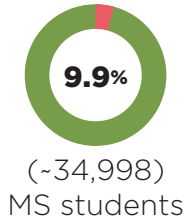
42,311

Students are currently smoking cigarettes

*Current use is defined as using on one or more of the past 30 days. **Beginning in 2011, NC YTS began including an item for use of emerging tobacco products. Emerging tobacco products include electronic cigarettes, clove cigars, dissolvable tobacco products, flavored cigarettes, flavored little cigars, hookahs or waterpipes, roll-your-own cigarettes, and snus. Data on emerging tobacco product use prior to 2011 is not available.

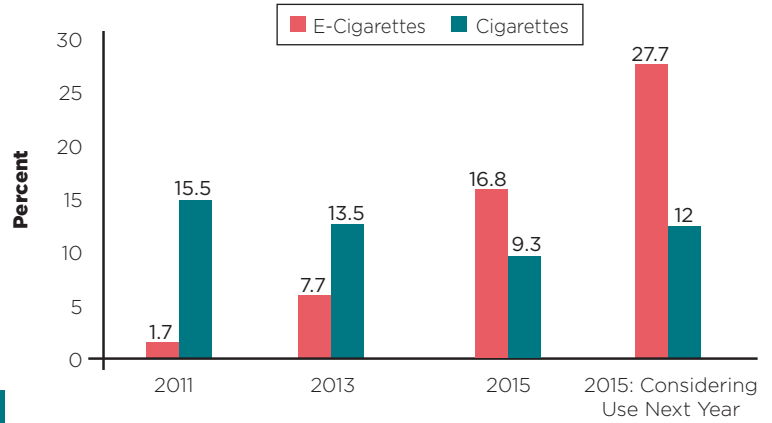
Concerning Trends – 2015

Current Emerging Tobacco Users***

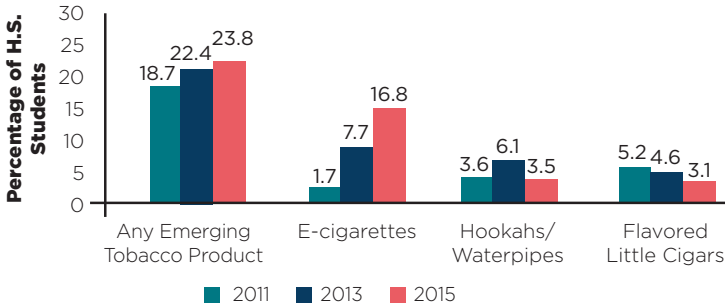


***Current emerging tobacco user is someone who self-reported as using emerging tobacco products on one or more of the past 30 days. Emerging tobacco products include electronic cigarettes, clove cigars, dissolvable tobacco products, flavored cigarettes, flavored little cigars, hookahs or waterpipes, roll-your-own cigarettes, and snus.

Current E-Cigarette Use - NC High School Students: NC YTS, 2011-2015

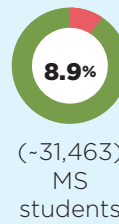


NC High School Students Current Users of Emerging Tobacco Products***: NC YTS 2011-2015

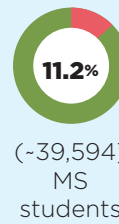
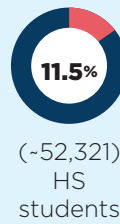


Exposure to Secondhand Smoke – 2015

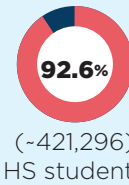
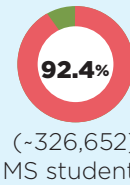
Smoking is Always Allowed in the Home



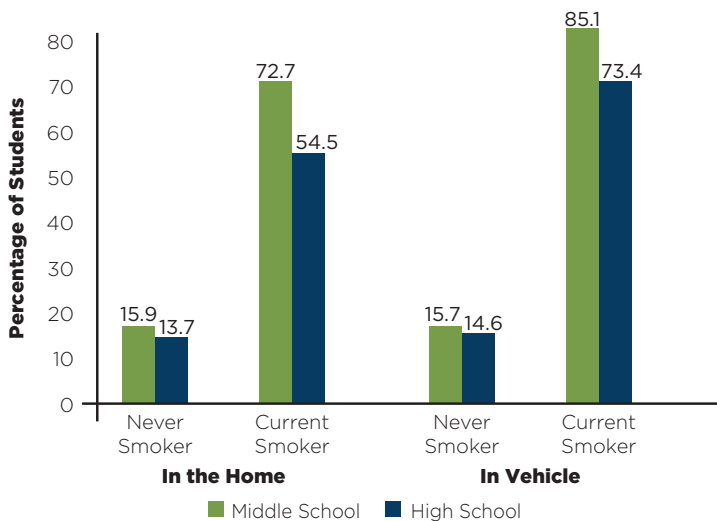
Smoking is Always Allowed in Vehicle



Think Smoke from Others is Harmful to Them

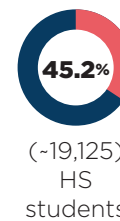
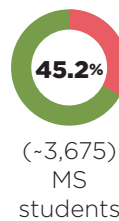


NC Middle & High School Students Exposed to Secondhand Smoke by Venue and Smoking Status: NC YTS 2015

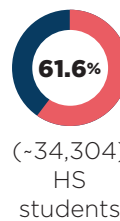
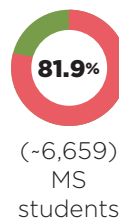


Cessation Behavior among Current* Smokers – 2015

Want to Stop Smoking



Attempted to Quit Smoking in Past 12 Months



*Exposure to secondhand smoke is defined as exposure on one or more of past 7 days.
*Current use is defined as using on one or more of the past 30 days.

For more information, please contact the North Carolina Tobacco Prevention and Control Branch at (919) 707-5400. www.tobaccopreventionandcontrol.ncdhhs.gov